



SciVerse ScienceDirect: the best way to target condensed matter physicists

- SciVerse ScienceDirect is Elsevier's full-text scientific online database offering articles from more than 2,500 peer reviewed journals, and more than 11,000 books.
- Elsevier publishes a number of highly acclaimed and influential peer reviewed journals in the condensed matter physics field. Access to full text articles is limited to subscribing customers in academia, corporate and government organisations. Guest users are able to browse the journals and read the abstracts of articles.
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Target your advertising

On SciVerse ScienceDirect you can target your advertising on one specific journal or subject category, so you can reach both **vertically and horizontally** into a specific topic, reaching far more qualified users of our content than you could with a single print journal.



A selection of titles included in Condensed Matter Physics:

Thin Solid Films

Applied Surface Science

Surface and Coatings Technology

Journal of Magnetism and Magnetic Materials

Journal of Crystal Growth

Physica B: Condensed Matter

Surface Science

Solid State Ionics

Solid State Communications

Solid-State Electronics

Materials Science and Engineering: B

Vacuum

Journal of Physics and Chemistry of Solids

Physica C: Superconductivity

Physica E: Low-dimensional Systems and Nanostructures

Journal of Magnetic Resonance

Current Applied Physics

Organic Electronics

Cryogenics

Superlattices and Microstructures

Surface Science Reports

Progress in Nuclear Magnetic Resonance Spectroscopy

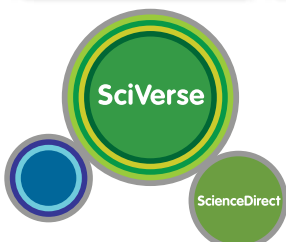
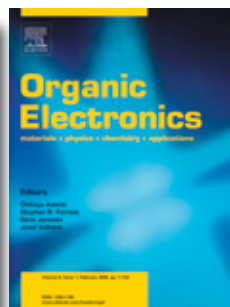
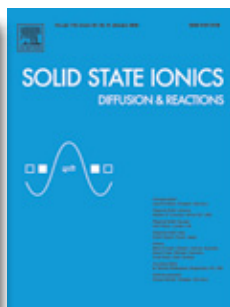
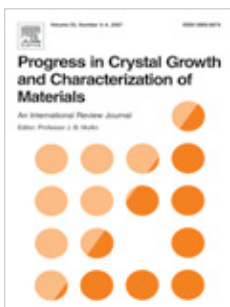
Progress in Surface Science

Physics Procedia

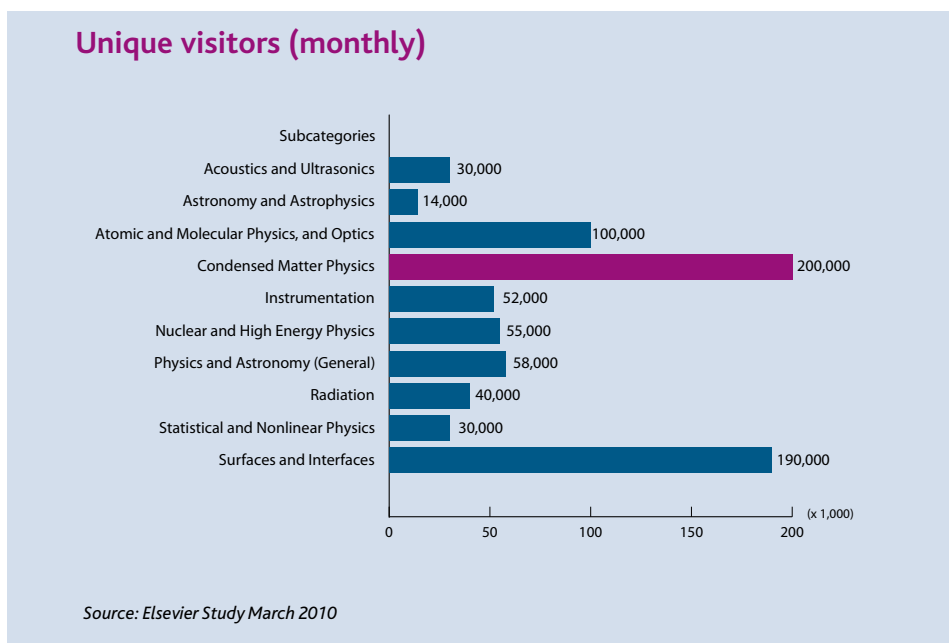
Photonics and Nanostructures - Fundamentals and Applications

Progress in Crystal Growth and Characterization of Materials

Metamaterials



Usage statistics: 200,000 unique visitors and 1.5 million page views per month



Examples of existing banner advertising in www.sciencedirect.com

Formats

- Leaderboard: 728x90 pixels, ScienceDirect.com and Cell.com
- Skyscraper: 120x600 pixels, ScienceDirect.com and Scirus.com
- Large Rectangle: 336x280, ScienceDirect.com and Cell.com

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