



Recruiting researchers now made easier

Target the very best scientists, researchers, graduating students and senior managers from around the world

Elsevier, the world's leading publisher of science and health information, offers you a job posting service with unprecedented access to the world's largest science and R&D communities. Your job posting will be viewable against all relevant journals on www.ScienceDirect.com, precisely targeting the audience active in this field of expertise and will also be shown on www.recruitment.elsevier.com

Your advert will be seen by active and passive jobseekers giving you the opportunity to show your job posting to top candidates who are generally not reached by more traditional job boards. www.ScienceDirect.com is the largest full text scientific online database which allows us to create an **unrivalled amount of attention** for your job posting in a specific field. And because of its **comprehensiveness** Elsevier is your partner in **reaching out for the best candidates** in all fields of expertise.

How it works

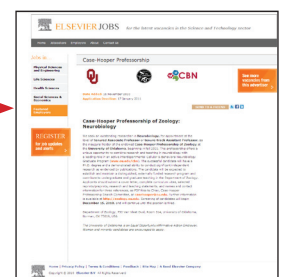
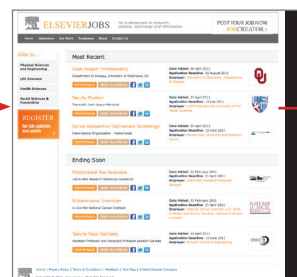
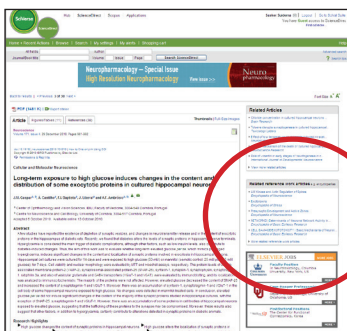
- If you want to post a job on ElsevierJobs, you can choose how to do it:
 - create an account on recruitment.elsevier.com and upload the job yourself. You are able to select the audience you want to reach and can decide if you wish to Geo-target on specific countries and/or states in the USA.
 - contact our sales managers and send the job description to us. We will post the job for you. This is also the best way if you have many vacancies and want to use an automated process to upload jobs.
- Every job post including your logo will be shown for 8 weeks next to articles of all relevant journals for weeks and have at least 100.000 views. It will also be shown on recruitment.elsevier.com and send by email to job seekers who registered to receive the ElsevierJobs emailing alerts.
- When a potential candidate clicks on your job posting within Sciencedirect.com, he will be redirected to the specific job description. If he wants to apply, they can click on the link to your application page or send a CV and application letter via email.

SciVerse ScienceDirect at a glance

Open to accelerate science
www.ScienceDirect.com

- SciVerse ScienceDirect is Elsevier's full-text scientific online database offering articles from more than 2,500 peer-reviewed journals, and more than 11,000 books.
- SciVerse ScienceDirect database contains **more than 10 million journal articles** and book chapters in life sciences, social sciences & economics, physical sciences & engineering and health sciences.
- SciVerse ScienceDirect has more than 10 million subscribers in academia, corporate, R&D and government organizations with access to full text articles. Add to that our guest users and we see in excess of **16 million unique visitors every month**.
- Elsevier now offers an unprecedented opportunity to **target** its highly qualified audiences through job posting in the subscriber area as well as in the guest area of SciVerse ScienceDirect.

Example of the jobs banner on www.ScienceDirect.com (left), the job unit (second), the home page of ElsevierJobs (third) and the detailed job page with additional information (far right)



Show your job posting to the audience you want to reach



Recruiting researchers now made easier

Case study One: Seeking an immunologist in German speaking countries

- **155,000** Immunologists can potentially be reached within a month on SciVerse ScienceDirect. Amongst them are the lead thinkers and most reputable immunologists in the field.
- ElsevierJobs shows jobs next to these articles on Sciencedirect.com.
- If only German speaking candidates will be targeted: +/- 10% of the users come from Germany, Switzerland & Austria: +/- **15,500** Immunologists potentially can be reached within this region.
- **Results: 18 Immunologists applied for this job within 8 weeks.**

SCIVERSE SCIENCEDIRECT CATEGORIES WITHIN IMMUNOLOGY AND MICROBIOLOGY			
	Number of journals	Unique visitors (monthly)	Page views (monthly)
...
Immunology	34	155,000	1,200,000
Immunology and Microbiology (General)	7	22,000	170,000
...
Grand total monthly	93	481,000	3,750,000

Subject areas covered include:

Accounting,	Geography
Finance &	Transport
Economics	Immunology
Archaeology	Library Sciences
Biochemistry	Linguistics
Biology / Cell	Marketing
Biology	Material Science
Biotechnology	Mathematics &
Chemistry	Statistics
Computer Sciences	Microbiology
Education	Molecular Biology
Energy	Neuroscience
Engineering	Oncology
Environmental	Pharmacology
Sciences	Physics
Food Science	Psychology
Genetics	Toxicology

Case study Two: Seeking a Professor in Oceanography

- 70,000 Unique visitors read articles from Elsevier's Oceanography journals on www.ScienceDirect.com (monthly).
- 40% of this group is located in the US. 47% of the users are researchers, 14% are teachers. Assumptions: All teachers and the top 25% of the researchers potentially have the profile to apply.
- If the University of California is interested in getting a US based candidate, $(70,000 * 40% * (14% + 11.75%)) = +/- 7,210$ qualified candidates will have a chance to see the job ad on SciVerse ScienceDirect.

SCIVERSE SCIENCEDIRECT CATEGORIES WITHIN EARTH AND PLANETARY SCIENCES			
	Number of journals	Unique visitors (monthly)	Page views (monthly)
...
Geotechnical Engineering and Engineering Geology	14	70,000	530,000
Oceanography	14	70,000	550,000
...
Grand total monthly	92	520,000	4,100,000

Multimedia Packages

In optimising your recruitment efforts, you could also use a multimedia package. This includes your online job posting and job advertisements in one of our print journals. Please contact us for more information.

Employer Branding

To present your organisation to potential candidates in a professional way, we have 2 options available. The first option is to have a **Featured Employer page** on ElsevierJobs. This is a presentation of your organisation and what it is to work there, including photos and/or a video and link to your own website. Also the current job postings are presented, so candidates can react to these immediately.

A further option would be to enhance your presence in an **exclusive banner campaign on sciencedirect.com** (rectangle) to specific audiences; this can either link directly to your application page, or direct the potential applicants to your Featured Employer page on ElsevierJobs. To have a great coverage we would recommend at least 50,000 page impressions each month to compliment your online job posting and Featured Employer page.

Start recruiting

For further information or to start using ElsevierJobs, please visit recruitment.elsevier.com or contact us at

USA	Europe & ROW	UK
Elsevier	Elsevier	Elsevier
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New York, NY 10010, USA	The Netherlands	Kidlington, Oxford OX5 1GB, UK
commercialsales@elsevier.com	commercialsales@elsevier.com	commercialsales@elsevier.com
+1 212 633 3100	+31 20 485 3039	+44 1865 843 868

Show your job posting to the audience you want to reach